



upGrad

Data Science Certification Program

6 months | 5 Industry Projects | 3 Interview Guarantees*

upGrad is an online education platform designed to help individuals develop their professional potential in the most engaging learning environment. While upGrad aims to Build Careers of Tomorrow, graduates are taking the first step towards their careers and a strong foundation can do wonders for any individual. The landscape is much more dynamic in this digital age and the skill sets required by recruiters are constantly changing to meet the requirements of the industry. Therefore we've developed our programs to teach you those skills and tools that are high in demand and make sure that by the end of it you will walk away with a great learning experience and a valuable certification that will make a difference to your career trajectory!

Online education is a fundamental disruption that will have a far-reaching impact. At upGrad, we are working towards transforming this online education wave into a tsunami!

Based on our market research and conversation with the industry, we have identified Data Science as one of the sectors with critical supply-demand imbalance. Our vision is to design and deliver a quality online Certification in Data Science to drive the growth of the sector and make college students of today, industry-ready. Our tie-up with industry experts brings a new dimension to the certification, making it extremely relevant to today's industry demands. With upGrad, we promise to equip you with the perfect mix of business acumen and technical capabilities to help you achieve exactly the same.

Ronnie Screwvala

Co-founder & Chairman
upGrad



WHY CERTIFICATION FROM UPGRAD?



INDUSTRY READY CURRICULUM

Program developed by experts from Uber, Microsoft, Genpact and IIT-B faculty



4 INDUSTRY RELEVANT PROJECTS

Acquire technical skills and solve assignments, case studies and projects developed by industry experts and highly qualified faculties



CAREER PREPARATION & PLACEMENT ASSISTANCE

With aptitude trainings, employability test, resume building sessions & mock interviews. 3 interview guarantees for all eligible students



BLENDED LEARNING

Learn online through live sessions and content videos & practice offline through aptitude training and mock interviews



QUICK DOUBT RESOLUTION

With dedicated student mentors and doubt resolution by teaching staff through discussion forums and WhatsApp groups



PLACEMENT ASSISTANCE

3 interview guarantees along with continuous opportunities from our industry hiring partners

PROGRAM CURRICULUM

TOOLS & LANGUAGES

EXCEL

Taught by one of the most renowned data scientists in the country (S.Anand, CEO, Gramener), this module takes you from a beginner level Excel user to an almost professional user.

SQL

It is one of the most important skill as a Data Analytics. Learn SQL for querying information from databases

PYTHON

Get acquainted with Data Structures and Object Oriented Programming

STATISTICS & EXPLORATORY DATA ANALYTICS

DATA VISUALISATION

Make your data alive with visuals using Python and tools like Tableau

EXPLORATORY DATA ANALYSIS

Derive initial insights from the data using Excel. Learn from the best - S. Anand, CEO of Gramener.com

INFERENCE STATISTICS

Build a solid statistical foundation. This will help you understand data and the results of your analysis

HYPOTHESIS TESTING

Understand how to formulate & test hypotheses to solve a business problem

OVERVIEW OF MACHINE LEARNING ALGORITHMS*

Get basic understanding of ML Algorithms like Linear Regression, Classification and Clustering

PROGRAMMING TOOLS & TECHNOLOGIES



CAREER PREPARATION

Our career focused program will prepare you in the following areas for placements:



Resume
building
sessions



Aptitude
training &
tests



Employability
tests



Mock-Interviews



LEARNING EXPERIENCE



LIVE LECTURES & VIDEOS

Learn and interact live with our highly qualified instructors thrice a week and watch recorded videos from experts for rest of the days



ASSIGNMENTS & PROJECTS

Solve assignments & projects on our online learning platform and get mentored by our experts



QUICK DOUBT RESOLUTION

Get your doubts resolved through WhatsApp groups and Discussion forums within few hours



100% PLACEMENT TRAININGS

Through our career preparation activities like aptitude training, periodic tests and mock-interviews, you will be accomplished to crack interviews and get placed

PROGRAM DETAILS

PROGRAM STARTS

28th January 2019

DURATION

6 months

PROGRAM FEE

₹20,000 during enrollment

₹20,000 once a student gets a job offer

ELIGIBILITY

Candidate should be pursuing graduation/post graduation with a minimum of 60% marks at the time of application

For further details, contact:



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